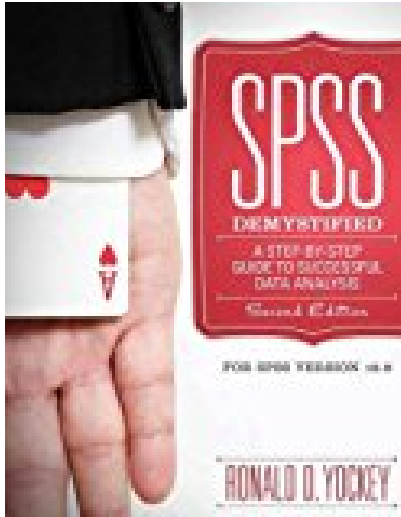


SPSS Demystified A Simple Guide and Reference



BOOK DETAILS

- Author : Ronald D Yockey
- Pages : 290 Pages
- Publisher : Routledge
- Language : English
- ISBN : 0205735827

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BOOK SYNOPSIS

Student Friendly, Step-by-Step Approach. Designed to be hands-on with the user performing the analyses alongside on their computer as they read through each chapter. Without question, statistics is one of the most challenging courses for students in the social and behavioral sciences. Enrolling in their first statistics course, students are often apprehensive or extremely anxious toward the subject matter. And while SPSS is one of the more easy-to-use statistical software programs available, for anxious students who realize they not only have to learn statistics but also new software, the task can seem insurmountable. Keenly aware of students' anxiety with statistics (and the fact that this anxiety can affect performance), Ronald Yockey has written *SPSS Demystified: A Step-by -Step Guide to Successful Data Analysis, 2/e*. Through a comprehensive, step-by-step approach, this text is consistently and specifically designed to both alleviate anxiety toward the subject matter and build a successful experience analyzing data in SPSS.

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